

# LILIAN MANANSALA

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lilianmanansala.com

(323) 842-5912



## SOCIAL

fb.me/lilianmanansala  
@lilianmanansala



## PROFILE

I am a freelance choreographer and content creator with experience in management, event planning, administrative assistance, and the building of creative and educational programs.



## PROFESSIONAL EXPERIENCE

Asst. Director, VPA  
Pacifica Christian High  
School  
Nov 2011 - June 2015

- Helped facilitate programming in all of the art departments, including Film, Dance, Studio Arts, Theater
- Established dance program, curriculum, obtained UC approval for dance classes, directed dance showcase
- Oversaw fundraising campaign for theater production going to Edinburgh Fringe Festival 2013

Studio Manager  
Retter Productions, Inc.  
2002-2006  
1994-2000

- Helped build studentry from 250 to over 650
- Managed employees upwards of 20 staff and faculty members
- Led event planning of annual dance concert and other programs and activities
- Created systems, wrote Studio Management Manual and Faculty Handbook

Associate Program Director  
L.A. Feline Film Festival  
September 2014

- Came in as consultant prior to 6,000+-attended event
- Executed key decisions and tasks in various areas including ticketing, sponsors, marketing, branding, publicity, vendors, rentals, VIP, entertainment, social media, volunteers
- Edited intro videos; wrote post-event surveys for vendors and sponsors



## EXPERTISE

Management  
Administration  
Event Planning  
Content Creation  
Social Media  
Performing Arts  
Dance, Dance Education



## REFERENCES

**Michael Balsley**  
Associate Head, Pacifica Christian  
High School  
mbalsley@pacificachristian.org

**Erik DeLeo**  
L.A. Feline Film Festival  
edeleo@hotmail.com



## AFFILIATIONS

**Fusion Dance Workshop**  
Instructor, Social Media Manager  
2009-present

**TAMJAMS**  
Instructor, Asst. Managing Director  
2001-present



## SKILLS

Team-building  
Communication  
Marketing/Branding  
Strategic Planning  
Design  
Final Cut Pro



## EDUCATION

**Bachelor of Arts, World Arts and Cultures**  
University of California, Los Angeles

**Associate of Arts**  
Moorpark College